



SUSTAINABILITY CONFERENCE

JUNE 21-22, 2023

Stanford University

SPONSORSHIP OVERVIEW

ABOUT THE PAC-12 SUSTAINABILITY CONFERENCE

Consistent with its reputation as the Conference of Champions, the Pac-12 is the first collegiate sports conference to convene a high level symposium focused entirely on integrating sustainability into college athletics and across college campuses.

All of the Pac-12 athletic departments have committed to measuring their environmental performance, developing strategies and goals to reduce their impact, monitoring their progress, and engaging fans and communities in greener practices. The Pac-12 Sustainability Conference signals an elevated approach to enhancing sustainability efforts within collegiate athletics departments, designing new collective initiatives, and sharing best practices to transform college sports into a platform for environmental progress.

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Pac-12 Team Green Opportunities Include:



- DESIGNATION AS OFFICIAL CATEGORY SPONSOR OF PAC-12 TEAM GREEN
- IP RIGHTS TO THE PAC-12 TEAM GREEN MARKS
- PAC-12 SUSTAINABILITY CONFERENCE
- CUSTOM SUSTAINABILITY CONTENT FEATURED ON PAC-12 NETWORKS
- ZERO WASTE COMPETITION PROGRAM
- PAC-12 CHAMPIONSHIP EVENTS



OUR FOCUS

Conference Themes



Integrating with campus sustainability: how to use the platform of athletics to broaden and deepen campus engagement, fan experience, and community partnerships



Expanding collegiate athletics departments' spheres of influence: how to incentivize and coordinate critical staff members in dining, custodial, venue operations, and sustainability



Harnessing the power of student pride: emerging values and interest to increase influence of green game impact



Understanding the commercial potential of sustainability: how to use the platform of sustainability to gain positive exposure and increase your bottom line



Impact and social outreach: using the power of sport to promote a culture of diversity and inclusion.

Who Attends?

























































Why Sponsor the Pac-12 Sustainability Conference?

- Support and associate your brand with the Pac-12 Conference – a power 5 conference
- Showcase your organization as a featured part of integrating sustainability into events and the lives of college sports fans at home, work and play
- Create relationships with sustainability partners at all 12 Pac-12 institutions and rights holders of each school
- Present content during conference day to add value to the agenda
- Reach sports leadership in the west coast/Pac-12 region



































SUSTAINABILITY CONFERENCE

TOP-TIER SPONSORSHIP LEVEL DETAILS

	Presenting Sponsor	Premier Sponsor	Reception Sponsor	Keynote/ Plenary Sponsor	Zero Waste Awards Sponsor	Registration Sponsor	Custom Session Sponsor
Cost	\$25,000	\$15,000	\$10,000	\$10,000	\$10,000	\$7,500	\$7,500
Registration Passes	8	6	4	4	4	3	3
Print Program Advertisement	Full Page	1/2 Page	1/2 Page				
Logo on Website	 w/ 50-word bio	 w/ 50-word bio	 w/ 50-word bio				
Logo in Marketing	 Headline feature						
Logo Displayed at Conference							
Opt-in Attendee List (by request)							
Speaking Program Inclusion	 Opening Segment/ Plenary		 3 minute introduction	 3 minute introduction	 3 minute introduction		 Host 30-minute Mini Session
Social Media Promotion							
Banner Placement							
Option to Provide Special Offer to Attendees							
Company Bio on Conference Website							
Exhibit Space - 6ft table top							

SUSTAINABILITY CONFERENCE

MID/BASE-TIER SPONSORSHIP LEVEL DETAILS

	Lanyard Sponsor	Water Bottle Sponsor	T-Shirt Sponsor	Session Sponsor	Serviceware Sponsor	Tour Sponsor	Break Sponsor	Event Sponsor
Cost	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$3,500	\$2,750
Registration Passes	3	3	3	3	3	3	2	1
Logo on Website								
Logo in Marketing	 Branded Lanyards	 Branded Reusable Water Bottles	 Branded T-Shirts					
Logo Displayed at Conference					 Feature next to provided serviceware			
Opt-in Attendee List (by request)								
Speaking Program Inclusion				 Session introduction	 Session introduction			

PAC-12 SUSTAINABILITY WORKING GROUP

The working group meets throughout each year and annually at the Pac-12 Sustainability Conference. Together, they work to share best practices and provide guidance to the Pac-12 Conference as to how each of its member campus leaders can work collectively to advance sustainability goals at their universities, during Pac-12 Championships and to advance the thought leadership of the Conference nationally.



CONFIRM TODAY

Sustainability Conference Contact

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Pac-12 Contact

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Event Details

June 21-22, 2022 | Stanford University

